



Linda Morris

**Innovative Thinker
Community Champion
Creative Professional**

2016

2016-present

Marketing Director/Co-Owner/LMT

Spirit & Body Massage, LLC – Prescott Valley, AZ

- Utilize technical knowledge for internal and external communications including back-end POS, website, social media, video, PR and community engagement. Online bookings have increased by 5.6% in 2024.
- Prioritize, analyze data, and optimize visual design for digital assets and traditional materials in order to retain branding standards for targeted demographic niche.
- Brainstorm, evaluate, and roll out sales promotions geared towards educating, expanding customer base and encouraging current customers to increase frequency and spending across services.
- Empower coworkers to improve their abilities, and align with company goals through clear and effective guidelines as their massage therapist team leader.

SKILLS

Marketing, Visual Design, Prioritizing, Knowledge of Field, Leadership, Organization Skills, and Facilitator

2009

2009-2022

Art Director/Graphic Designer

EMI Printworks, INC – Prescott, AZ

- Regularly exceeded expectations with quick turn-around in a high stress environment while maintaining strict deadlines.
- Cultivated healthy relationships with clients while successfully turning their ideas into reality with unwavering commitment.
- Collaborated with coworkers to ensure flow and productivity while guaranteeing a seamless experience through all graphic creations.
- Excelled in graphic creation and design of marketing materials for businesses, organizations, and political campaigns. (digital and printed assets)
 - Logo design and corporate image development
 - Printed Items: billboards, ads, flyers, postcards, posters, banners, promotional items, and brochures
 - Digital Items: websites, animations, videos, eblasts, ads
 - Layout & Pagination: magazines, newsletters, programs, books, directories, and manuals

SKILLS

Strategic Visionary, Elevated Relations, Scheduling, Creative Problem Solving, Adaptability, and Graphic Design

2006

2006-2008

Project Manager/Digital Artist

Cybermation Industries, LLC – Hollywood, CA

- Facilitated development, design and organization of client websites from concept to finish including layout architecture, creation and preparation of stimulating images with animations
- Drove innovation and engagement by translating client's marketing goals into an interactive web presence

SKILLS

Graphic Design, Web Development, Flash Animation, Accuracy, Home Based Collaboration, and Communication

CONTACT

Mobile (928) 642-2609
Email linlizspeaks@gmail.com
Languages English/German

EDUCATION

Bachelor 2002
 Graphic Design w/ Marketing Focus
 Cal Poly, Pomona

Associate 1996
 General Arts
 Mount SAC, Pomona

Licensed 2018
 Massage Therapist
 ASIS, Prescott

AWARDS

Videography 2002
 Judges Choice Award
 University Senior Project
 Gallery Art Show

Massage 2020-2024
 Best of the Best - YC
 City's Best - PV
 Nomination for
 Reader's Choice - QC

REFERENCES

Client 2009-2022
 Augie Perry
 Augie's Restaurant
 Rock Springs Cafe
 Prescott, AZ
 (623) 374-5794

Client 2009-2022
 Ann Herrington
 Big Dog Charitable
 Big Dog Publishing
 Prescott, AZ
 (928) 420-4407

Client 2009-2022
 Laura Roehr
 AZ Tuition Organization
 Prescott, AZ
 (602) 295-3033

SOFTWARE

Adobe
 InDesign Dreamweaver
 Illustrator Lightroom
 Photoshop Premier

Misc
 Analytics Eblasts
 Adwords Social Media
 HTML & CSS Mobile Apps
 WordPress Display Ads
 Mailchimp

Microsoft
 Outlook PowerPoint
 Word OneNote
 Excel Access